

# Trends and challenges in global logistics

Stefan Paul  
CEO, Kuehne+Nagel International AG

Día del Comercio Global, Fundación CSAV  
Santiago de Chile, October 11, 2024

# Kuehne+Nagel – a global logistics provider




A world map with a dark blue background and light blue landmasses. The map is divided into several regions, each labeled in white capital letters: NORTH AMERICA, SOUTH CENTRAL AMERICA, AFRICA, MIDDLE EAST, ASIA PACIFIC, EUROPE, and AUSTRALIA. The map is covered with numerous small white dots representing global operations. Below the map, the following statistics are displayed in white text:

**CHF 27 billion** turnover in 2023  
**80,000 employees** in 100 countries



# Kuehne+Nagel in **one** day

**16,500**  20-foot container transported

**77**  Fully loaded Boeing 747 jumbo jets

**87,000**  Truck deliveries dispatched

**850,000**  E-commerce shipments handled



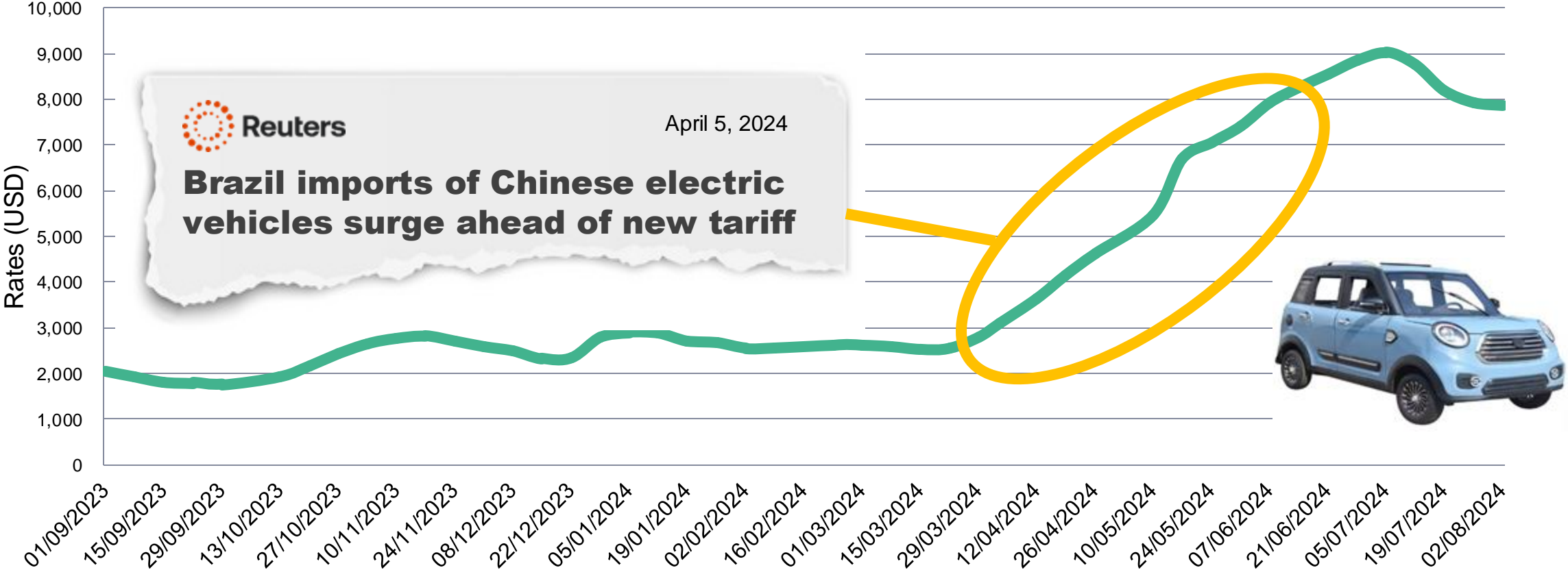
# Logistics – «it's complicated»



17+ touch points of sea logistics

# How Brazil's new China electric car tariffs have been a reason for rising sea freight rates

### Sea freight rates China – South America (Santos)



Source: Shanghai Containerized Index

# 5

## Theses on the state of global trade





# 1 World trade will remain unpredictable



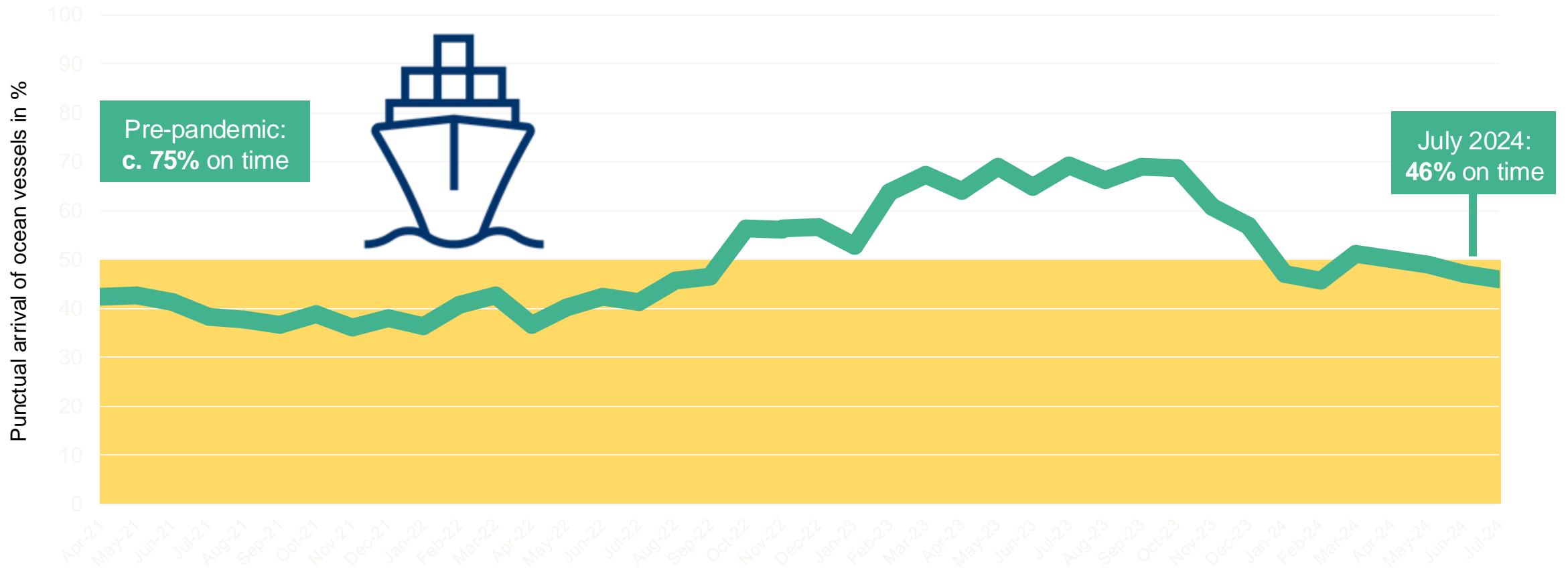
# Geopolitics currently dominates world trade



Major crisis hotspots in the year 2024



# Reality check: Reliability of global shipping

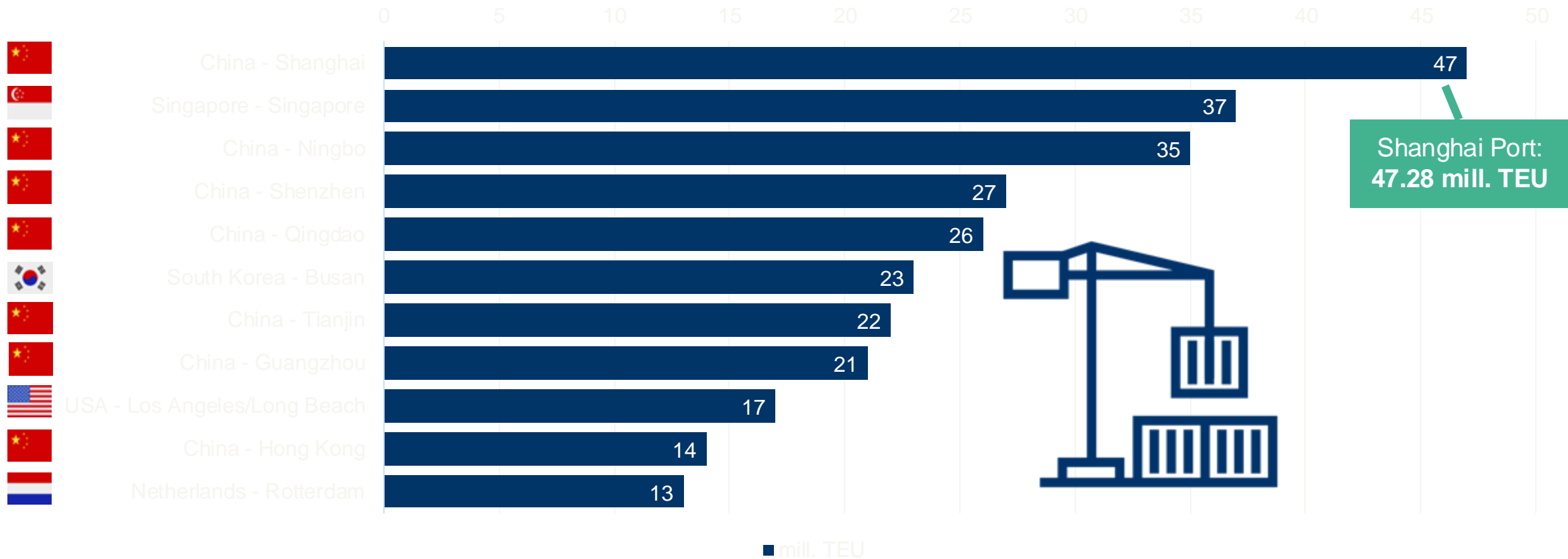


Source: Kuehne+Nagel Sea Logistics Reliability Report



# 2 China will remain the most important exporter of goods

# Reality check: Largest sea ports in the world



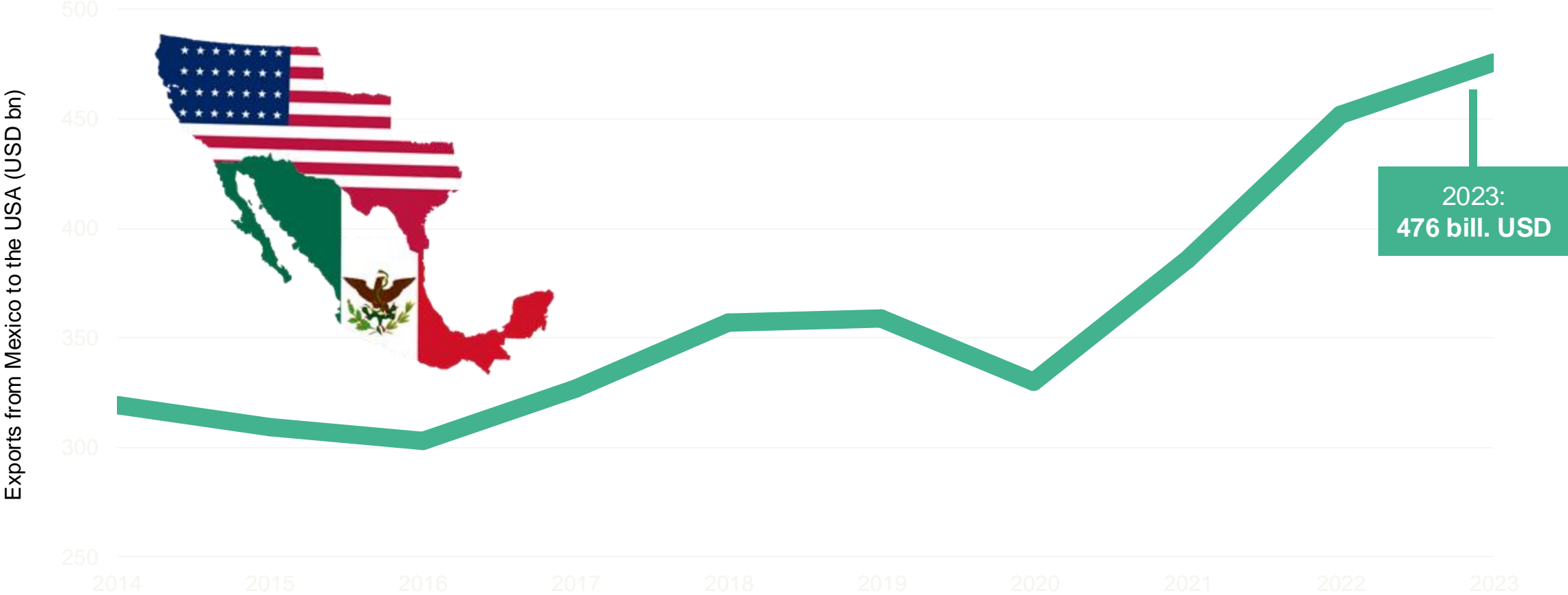
Source: World Shipping Council





# 3 Nearshoring happens – but only selectively

# Reality check: Exports from Mexico to the USA



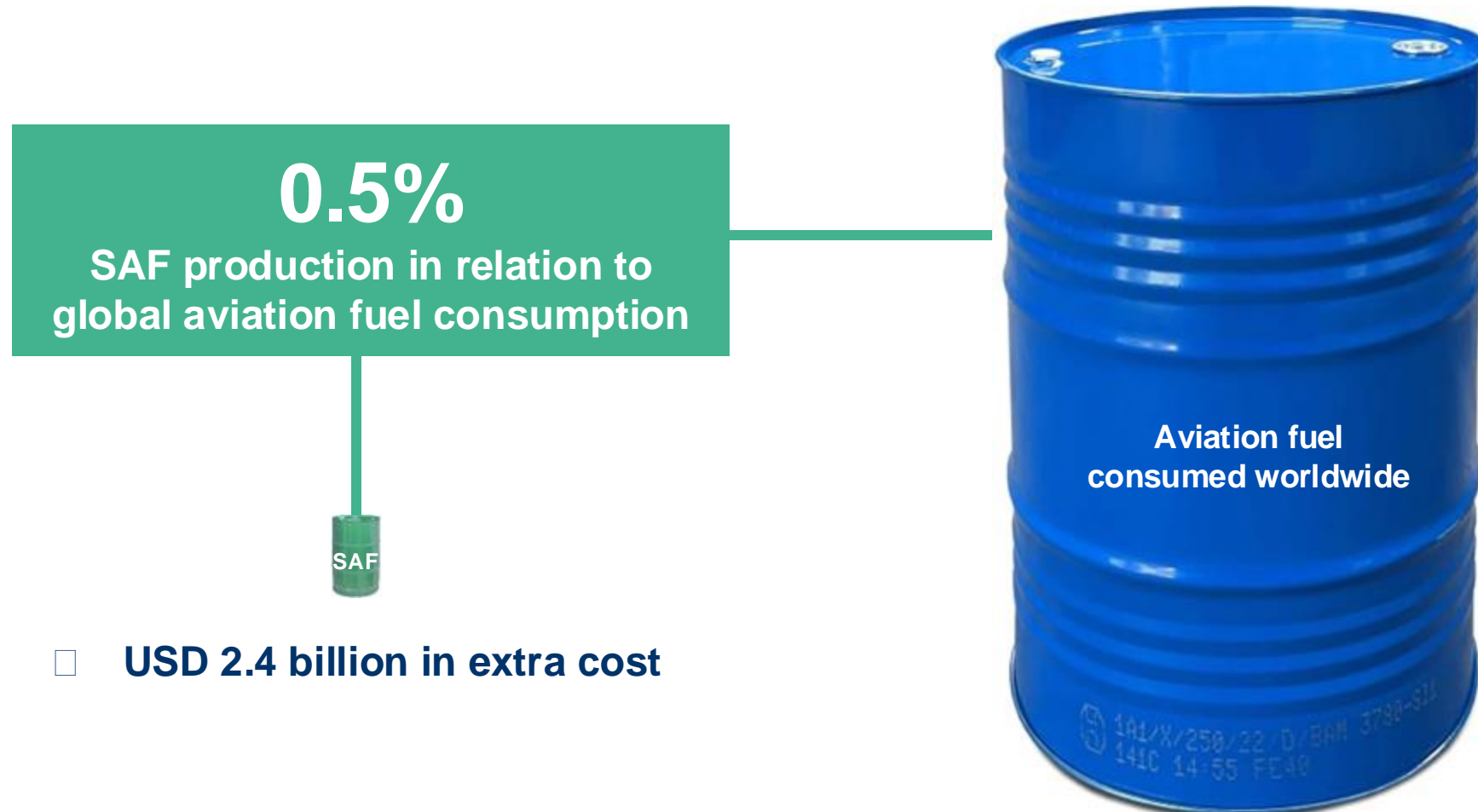
Source: US Census Bureau



# 4 Logistics must become more sustainable – not an easy ride



# Reality check: Sustainable Aviation Fuel (SAF)



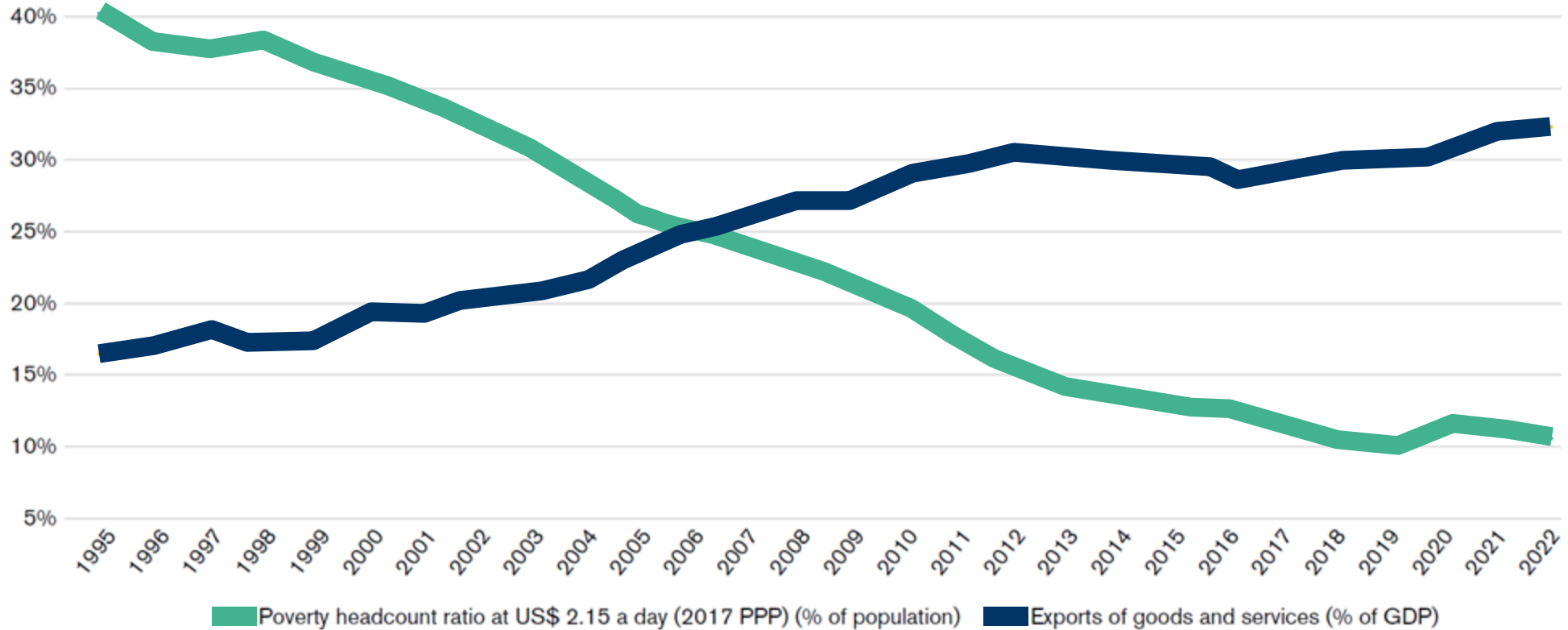


**5** A more inclusive global economy requires more trade

# Reality check:

## Trade openness led to substantial poverty reduction

Poverty reduction alongside increased trade openness in low- and middle-income economies, 1995-2022



Source: World Trade Report 2024, World Trade Organization



# The important role of Chile in world trade

- **Main gateway for trade between Latam and Asia**
- **A global leader in the export of crucial commodities and perishables**

#3 world exporter



#5 world exporter



- **A leader in clean energy production and innovation**

Inspire. Empower. Deliver.

